



"BLACK PROFESSIONAL" BARBERSHOP SIGN

\$488

1985 • Central Africa • Paint, Wood • Collection #CAA1451

W: 47.75" D: 0.5" H: 28.5"

Usually mounted to swing from trees so that both sides could be seen, barbershop signs are fascinating examples of pop and folk art in Africa. Each sign was unique and painted to express the individual personality of the barber, his hairdressing options, and the popular icons he emulated. While many such signs featured popular celebrities of the day, this sign communicates a different strategy. It was painted to highlight the hairstyles of the growing Ghanaian professional middle class of the late-20th century. Both sides are painted with a variety of hairstyles and expressive portraits.



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