
PAGODA RED



VINTAGE DECO ADVERTISEMENT POSTER

\$980

c. 1930 • Shanghai, China • Paper, Ink • Collection #POSD044

W: 21.0" H: 29.75"

This poster from the 1930s melds the meticulous detail of traditional Chinese painting with the craft of color lithography. The poster depicts two young girls sharing a stool, dressed in traditional qipaos, but with Western hairstyles and shoes. The blend of styles reflects the influence of Western advertising and the Art Deco movement on Chinese culture during the economic boom of early 20th century Shanghai. Today, posters like this are prized by collectors and preserved in museum collections both for their artistry and for the unique glimpse they give of the past.



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